Retirement, Leisure & Health Expo

Your Life. Your Terms.

Returning to Sydney | 14th and 15th November 2026

retireexpo.com.au

Why Exhibit in 2026?

The Retirement, Leisure & Health Expo connects businesses directly with Australians aged 50+ who are actively planning their next chapter — financially, socially and health-wise.

This is a high-engagement, face-to-face environment where brands build trust, generate qualified leads, and have meaningful conversations with decision-makers.They are informed, asset-holding, and ready to act.

Who Is the Audience?

- Pre-retirees planning ahead
- Recently retired Australians
- Active retirees seeking lifestyle and wellbeing solutions
- The "Sandwich Generation" supporting ageing parents

Industries That Should Be Present

- Financial Services
- Health & Wellbeing
- Leisure & Lifestyle
- Retail & Experiences
- Community & Not-for-Profit

They are informed, asset-holding, and ready to act.

If your organisation supports Australians aged 50+, this is where you should be visible.

2026 Exhibitor Packages

Gold

Premium presence and partnership positioning

- 6m x 6m floor-only space
- Central location near the main stage
- Speaker spot on both days
- Qualified delegate list (post-event attendee access)

Silver

High-visibility exhibition space with strong branding opportunities

- 6m x 3m floor-only space
- Speaker spot on one day
- Qualified delegate list (post-event attendee access)

Bronze

Professional exhibition package for established brands

- 3m x 3m floor-only space

Emerald

Designed for small businesses and first-time exhibitors

- 2m x 2m floor-only space

Community / Charity

Special rates for registered not-for-profit organisations

- 2m x 2m floor-only space

Small Business & Retail

Tailored options for retail, artisan and tasting-based exhibitors

- 2m x 1m floor-only space
- Designated area for tasting

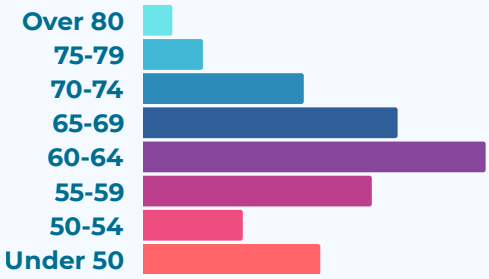
Standard Inclusions (All Packages)

- 2.4m walling with white laminate panels
- Fascia signage to aisle frontages
- 1 x 4amp power point per stand
- LED lighting included for 9sqm+ stands (Gold, Silver & Bronze)

2025 Sydney Expo Recap

We Reached the Right People

- Nearly 2,000 attendees across two days
- 80% aged between 50 and 75
- Designed specifically for pre-retirees and active retirees



We Delivered the Right Mix

- 60 exhibitors across key industries
- 22 expert speakers
- Wine & spirit tastings
- Onsite bookstore
- Live podcast interviews

Strong Marketing Reach

- 1.7M+ Facebook views
- 106K+ Instagram views
- 100K+ Google impressions
- Supported by radio, billboards and exhibitor networks

What People Said

Genuine engagement and thoughtful conversations from attendees.
- Generation Life, Exhibitor

Quality engagement and genuine interest from active retirees.
- Wendy Wu Tours, Exhibitor

The range of different things for people to see...I didn't know about half of these services.
- Adrian, Attendee

The organisation, management and exhibitors were world-class.
- Abbey Field, Speaker

The expo is fantastic. The diversity of stores here is incredible.
- Kim, Attendee

We had great conversations and generated plenty of leads.
- Tim Hewson, Mongrels Men, Speaker and Exhibitor

Partner with Australia's leading event for the over-50s market
Email us at **info@retireexpo.com.au**
Or visit our website on **retireexpo.com.au**

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